#### Get out of the weeds with our



# VIRTUAL ASSISTANT SERVICES

### Supercharge Your Business

Let us help lighten your workload so you can focus on what matters most!



### CLIENT TESTIMONIES FROM MY OWN HOME SERVICE COMPANY +



ASHLEY CRONK

We truly couldn't be any happier with our experience with Hardwood Your Home. As first-time homebuyers, we appreciated how knowledgeable and responsive everyone was. They always had time to answer any questions we had, and made us feel like their most important clients! The results of both our flooring and stair renovation far surpassed our expectations. We can't stop talking about how beautiful it all turned out!



Doing this reno with Hardwood Your Home has been one of the smoothest things we've ever done. The communication between the team members and customer service was nothing short of amazing even though we were in Australia! Your project manager kept the communication going even from across the world and ensured we came home to the "wow factor". It's stunning and we love it!





"With 140 five-star reviews from my previous company, specializing in flooring and staircase renovations where I was the owner and Sonia served as Operations Manager, we've proven our ability to deliver exceptional service and results in the renovation and home service industry. At LADR Consulting, we bring that same dedication to our Virtual Assistant services and playbook development, helping you streamline operations, solve challenges, and achieve sustainable growth in your business."

AMANDA PATRICK LADR CONSULTING

## ADR CONSULTING Meet Your Virtual Assistant

Team



Sonia DiBiase

Amanda Patrick

Amanda brings over 18 years of business experience, from producing large scale tradeshows & events to having scaled her own construction company from a \$500 investment to over \$3 million in annual revenue. Specializing in operations, project management, and efficiency, Amanda offers tailored virtual assistant solutions to help businesses streamline workflows, save time, and achieve their growth goals. Sonia is a seasoned professional with over 10 years of experience in event coordination and business operations, along with a diverse background in real estate, construction, beauty, and the baking/food industry. Her expertise in planning, organization, and process optimization ensures seamless execution, helping businesses stay efficient, organized, and focused on their goals.

### What is a Virtual Assistant?

A Virtual Assistant works remotely to handle tasks like managing emails, organizing your calendar, and scheduling social media. By taking these responsibilities off your plate, a VA frees you to focus on growing your business, serving clients, and spending time on what truly matters all without the overhead of inhouse staff!









Pay only for the help you need. No extra costs like office space or benefits.

#### Efficient & Flexible

Quick & easy setup no lengthy hiring process, extra paperwork, or longterm commitments.

#### Access to Expertise

Specialized skills tailored to your needs. Creative solutions & modern insights.

#### Scalable

Scale easily as your ousiness fluctuates, save time, and stay focused on top priorities.



# What are the cost benefits of hiring a VA?

Reduced Overhead Costs

Flexible Payment Options

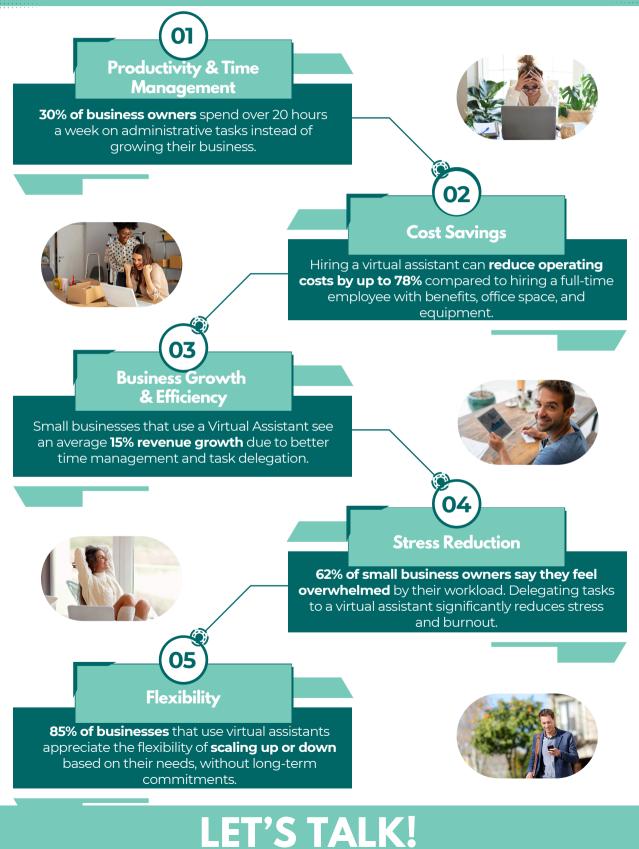
Lower Employee Expenses 🗸 Increase

**Increased Efficiency for less** 

Get in Touch kello@ladrconsulting.com



### GET YOUR TIME BACK, SAVE MONEY, REDUCE STRESS BENEFITS OF A VA TO YOUR BUSINESS



@ladrconsulting

🔽 hello@ladrconsulting.com



# List of VA Services

**Delegate the** stuff you can't stand doing!

#### We Can Take the Following Off Your Plate:



Administrative Support



Sales & Marketing Support



Customer Service



**Event Planning** & Execution



Social Media Management



Personal Assistance



Project Management



Company Playbooks









# Breakdown Of Our VA Services

#### **1.Administrative Support**

- Managing emails and inbox organization
- Scheduling appointments and managing calendars
- Preparing reports, presentations, and documents
- Data entry and management

#### 2. Customer Service

- Responding to customer inquiries via email, chat, or social media
- Managing customer feedback and reviews
- Tracking and resolving customer issues

#### **3. Social Media Management**

- Scheduling and posting content on social platforms
- Engaging with followers and responding to comments/messages
- Monitoring analytics and performance metrics
- Creating captions, graphics, or basic content

#### 4. Project Coordination & Management

- Tracking deadlines and task progress
- Communicating updates to team members
- Creating and maintaining project documentation
- Working with clients throughout the lifecycle of the project including communications, customer service & support





# Breakdown of Services Continued...

#### 5. Sales Support

- Following up with leads via email or phone
- Maintaining CRM systems
- Scheduling meetings or demos

#### 6. Event Planning & Organization

- Finding & Booking vendors, venues and suppliers
- Coordinating with speakers, sponsors and attendees
- Creating event schedules and timelines
- Managing invitations, RSVP's and guestlists
- + much more!

#### 7. Personal Assistance

- Making travel arrangements
- Managing personal errands (virtually) or reminders
- Researching services, vendors, or products

#### 8. File and Document Management

- Organizing cloud storage systems (Google Drive, Dropbox, Sharepoint, etc.
- Creating and maintaining digital filing systems

#### 9. Marketing Support

- Writing and sending newsletters or email campaigns
- Conducting market research
- Creating basic marketing materials (flyers, brochures)





## **Flexible Pricing Options**

We offer hourly packages or custom pricing, tailored to suit your needs.



For larger or more customized projects, we offer flexible pricing tailored to your unique needs. Connect with us to discuss how we can support your business on a bigger scale!

### LET'S TALK!

• @ladrconsulting

✓ hello@ladrconsulting.com

Month to Month

# **Gift-A-Family**

**OUR COMPANY** 

Initiative

Gift-a-Family began as a **deeply personal mission** to bring joy to children who are often overlooked by traditional charities. **Inspired by our Co-Founder Amanda Patrick**'s own experiences growing up and a tragedy that profoundly shaped her life, she **created this Campaign** to provide full **Christmas experiences**—complete with trees, stockings, gifts, and dinners—**to children in need**. Through an anonymous nomination process, community members such as teachers, coaches, and neighbors can ensure these 'forgotten' **children feel seen, valued, and celebrated** during the holiday season.

Impact

Since its inception, Gift-a-Family has grown into a movement that uplifts the Barrie community and beyond. In just two years, the initiative brought full Christmas experiences to **241 children**, raising an incredible **\$200,000 in contributions**. These efforts have transformed the holiday season for hundreds of families, restoring hope, self-esteem, and the belief that they, too, deserve **joy and kindness**.







# Hire Us As Your Virtual Assistant



Sonia DiBiase

Amanda Patrick

### Isn't It Time To Take Action on Growing Your Business?







READY?

Email hello@ladrconsulting.com



Instagram **@ladrconsulting**