

Eliminate Chaos & Boost Efficiency with our

# COMPANY PLAYBOOK DEVELOPEMENT SERVICES



**Create a Blueprint for Growth**

Let us help document & development your processes so you can focus on what matters most - growing your business & making more profits.

Meet Your

# Playbook Expert

Team



**Amanda  
Patrick**



**Sonia  
DiBiase**

Amanda Patrick is a results-driven strategist with nearly two decades of experience building and scaling successful businesses. She grew her own company from a \$500 investment into a thriving multi-million-dollar organisation. Amanda now focuses on crafting tailored company playbooks that streamline operations, reduce inefficiencies, and set businesses up for sustainable success.

Sonia DiBiase is a seasoned professional with over 10 years of expertise in operational planning and organizational strategy. Her background in event coordination and process optimization enables her to design company playbooks that empower businesses to streamline workflows, enhance efficiency, and achieve growth objectives confidently.

# What is a Playbook?

A Company Playbook is like a guidebook for running your business smoothly. It's a collection of clear, step-by-step instructions that show how your business operates—from daily tasks to big-picture strategies. Think of it as a manual for your business that keeps everything organized and helps everyone on your team know what to do, how to do it, and when.



## Clarity for Everyone

Instead of guessing or constantly asking questions, your team can follow a set process that's been proven to work.

## Saves Time and Money

When your tasks and workflows are mapped out, everything runs faster and smoother, leaving you more time to grow your business.

## Consistency

Whether it's how you onboard new employees, serve customers, or handle operations, a playbook ensures things are done the same way, every time.

## Easier Growth

Want to hire more people or scale your services? A playbook gives you the foundation to grow without chaos.

## What are the cost benefits of developing your Playbook?

- ✓ Lower Training Costs
- ✓ Boost Employee Efficiency
- ✓ Reduce Costly Errors
- ✓ Optimize Resource Allocation

Get in Touch



hello@ladrconsulting.com

LADR  
CONSULTING

# Why Invest in Developing Your Company Playbook?



01

## Save Time on Training & Onboarding

Companies with standard operating procedures (SOPs) **reduce onboarding time by up to 50%** compared to those without documented processes.



02

## Error Reduction

Businesses with clear documentation experience **70% fewer operational errors**, leading to improved consistency and customer satisfaction.



03

## Scalability

**72%** of small businesses that document their processes report they are more **prepared for growth and expansion**.



04

## Profitability

Process improvement and standardization can lead to a **30% increase in profit margins** by reducing inefficiencies and cutting operational costs.



05

## Employee Productivity

Businesses with documented workflows see a **20-25% boost in productivity** as employees spend less time figuring out how to complete tasks.





# Why Invest in Developing Your Company Playbook?

Continued...

06

## Time Savings

Documenting processes can save teams an average of 2 hours per employee per day, which adds up to approximately **520 hours saved per year per employee.**



07

## Business Valuation

Businesses with well-documented processes are **valued at 2-3x more** than similar companies without organized procedures during sales or mergers.



08

## Customer Satisfaction

Companies with standardized processes achieve **30% higher customer satisfaction** ratings, thanks to consistent service delivery.



09

## Continuity Planning

**65%** of small businesses with process documentation are **more resilient** during staffing changes or crises compared to those without.



# LET'S TALK!

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Continued...

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# Breakdown Of Our Playbook Development Services

## 1. Discovery & Assessment

### What We Do:

- Conduct in-depth discussions to understand your business goals, pain points, and operational needs.
- Review existing processes, procedures, and tools to identify inefficiencies or gaps.

### Deliverables:

- Business process assessment report.
- Recommendations for playbook structure tailored to your goals.

## 2. Standard Operating Procedures (SOPs) Development

### What We Do:

- Document core business processes step-by-step to create clear and actionable SOPs.
- Ensure all procedures are consistent, repeatable, and easy to follow for your team.

### Deliverables:

- Comprehensive SOPs for key areas such as operations, marketing, customer service, and sales.
- Visual workflows and diagrams for better understanding.

# Breakdown Of Our Playbook Development Services continued...

## 3. Team Collaboration & Input



### What We Do:

- Collaborate with your team to gather insights and ensure the playbook aligns with how your team operates.
- Provide training and feedback sessions to refine the processes.

### Deliverables:

- Integrated feedback into the playbook to ensure usability.
- Team alignment and readiness for implementation.

## 4. Customization & Branding

### What We Do:

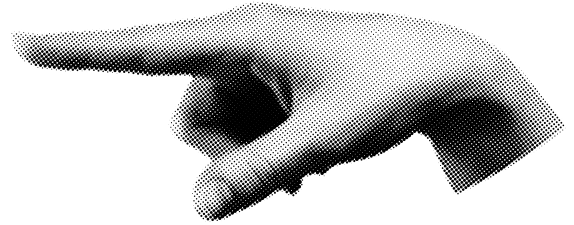
- Deliver a professionally branded playbook customized to your business's identity.
- Create templates for recurring tasks, reports, and other business needs.

### Deliverables:

- A fully customized and visually appealing business playbook.
- Templates for ongoing use (e.g., onboarding checklists, task trackers, etc.).



# Breakdown Of Our Playbook Development Services continued...



## 5. Implementation Support

### What We Do:

- Help guide your team implement the playbook into their daily operations.
- Provide recommendations for tools or software to streamline processes.

### Deliverables:

- Guidance on integrating the playbook into digital platforms like Asana, Trello, or Monday.com.
- Follow-up sessions to address any challenges and fine-tune the processes.

## 6. Maintenance & Updates

### What We Do:

- Offer optional ongoing support to keep your playbook updated as your business evolves.
- Regular reviews & audits to ensure the playbook remains relevant and effective.

### Deliverables:

- Quarterly or annual audits & updates to your playbook.
- On-demand support as needed or with monthly retainer for process changes.

# Flexible Pricing Options

Short term, by project, or ongoing. We have flexible options to suit your needs.



## HOURLY

- Flexible Support
- Ideal for Short-term Tasks
- No Long-Term Commitment
- Quick Turn Around
- Timely Responses

STARTING AT  
**\$40/HR**



## BY PROJECT

- Custom Price based on scope of work
- Get Support Without the Need to Hire More Staff
- One Time Cost

STARTING AT  
**\$500**



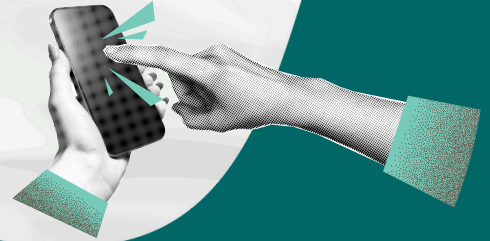
## MONTHLY RETAINER

- Guaranteed priority access
- Consistent Support
- Customized Plan of Action
- Monthly Check-ins
- Discounted Hourly Rate

STARTING AT  
**\$250**

LET'S TALK!

Hire Us As Your  
**Play Book  
Expert**



**Team!**



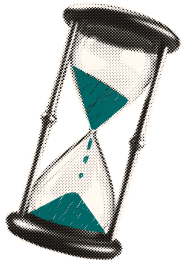
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**READY?**

**Isn't It Time  
To Take Action on  
Growing Your Business?**



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